

# ROS Retail Outlet Shopping

## Corporate Social Responsibility

### History of Awards & Achievements

## 1. Centre Awards

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### Designer Outlet Soltau

- Architecture Prize of the City of Soltau 2014
- Holiday Check Award 2014
- NTV German Institute for Service Quality, Retail Lifestyle Category 2015
- German Retail Association (HDE) 2016
- HDE Quality Certificate 'Generation-friendly Shopping' 2016
- Best centre in the class under 10,000 sqm, Ecostra Outlet Center Report 2020, 2021 and 2022
- 'Travel for all' Award for People with Disabilities 2022

### Designer Outlet Croatia

- MAPIC Award Finalist 'Best Outlet 2018'
- Native Advertising Awards 2022 – Silver award for category "Best Native Advertising User Activation Campaign" and Bronze award for category "Most Creative Native Advertising Campaign". NAA is a prestigious global competition in the field of native marketing and the only one specialized in native marketing to which the world's media apply annually in order to receive recognition for their work in the field of media marketing campaigns
- Austrian Green Planet Building Award 2022 for sustainable construction

### Designer Outlet Gdansk

- CEE Retail Estate Awards – Factory Outlet of the Year 2010

### Designer Outlet Sosnowiec

- CEE Retail Estate Awards – Factory Outlet of the Year 2009

### Designer Outlet Warszawa

- Europaproperty CEE Outlet of the Year 2008
- Europaproperty Best Performing Outlet Centre of the Year 2013
- PRCH silver statuette 2020 'Outlet Shopping Place of the Year - Best Performance'
- Prime Property Prize 'Commercial Property Market's Investment of the Year 2021'
- Europa Property CEE Retail Awards 'Best Expansion Project CEE 2022'
- PRCH golden statuette 2022 'Redevelopment / Expansion / Modernisation'

### La Torre Outlet Zaragoza

- AECC (Spanish Association of Shopping Centres) 'Best Retail Park 2022'

- TripAdvisor's Travelers' Choice award 2022, 2023
- Case study at Mobile World Congress in Barcelona 2022
- 'Great Retail Company 2023', Aragon Retail Awards

### **Brugnato 5Terre Outlet Village**

- Festivalmare 2016 Marketing Award 'Summer Nights'

## 2. Environmental responsibility

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### **2.1 Environmental Certification**

#### **2.1.1 BREEAM Certifications**

- **Designer Outlet Algarve**  
*Asset Performance Very Good 68.2% | Building Management Excellent 77.2%*
- **Premier Outlet Budapest**  
*Asset Performance Very Good 60.8%*
- **Designer Outlet Croatia**  
*Asset Performance Very Good 67.0% | Building Management Excellent 72.1%*
- **Designer Outlet Gdansk**  
*Asset performance Very Good 63.4% | Building management Excellent 77.4%*
- **Designer Outlet Sosnowiec**  
*Asset Performance Very Good 65.7% | Building management Excellent 72%*
- **Designer Outlet Soltau**  
*Asset Performance Good 44.5%*
- **Designer Outlet Warszawa**  
*Asset performance Very Good 64.2% | Building management Excellent 72.2%*
- **La Torre Outlet Zaragoza**  
*Asset Performance Excellent 74.13% | Building Management Excellent 77.07%*

#### **2.1.2 Real Estate Green Power LEED Premium Certification**

Designer Outlet Gdansk, Designer Outlet Sosnowiec, Designer Outlet Warszawa

#### **2.1.3 Real Estate Green Power LEED Premium Certification**

Designer Outlet Luxembourg

### **2.2 Energy Efficiency**

#### **2.2.2 Solar panels**

Designer Outlet Algarve, Designer Outlet Croatia, La Torre Outlet Zaragoza

### **2.2.3 LED lighting technology**

Designer Outlet Algarve, Brugnato, Premier Outlet Budapest, Designer Outlet Croatia, Designer Outlet Gdansk, City Outlet Geislingen (partially), Desigual Outlet Luxembourg, Designer Outlet Sosnowiec, Designer Outlet Warszawa, La Torre Outlet Zaragoza, M3 Outlet Polgár

### **2.2.4 Geothermal - heating and cooling by pump system**

Designer Outlet Croatia

## **2.3 Water Management**

### **2.3.2 Ecofriendly toilets (water saving taps, anhydrous urinals...)**

Premier Outlet Budapest, Designer Outlet Gdansk, City Outlet Geislingen (partially), Designer Outlet Luxembourg La Torre Outlet Zaragoza, Designer Outlet Warszawa, M3 Outlet Polgár

### **2.3.3 Rainwater recovery solutions for toilets**

Designer Outlet Algarve

## **2.4 Waste Management**

### **2.4.2 Appropriate waste sorting containers**

Designer Outlet Algarve, Brugnato 5Terre Outlet Village, Premier Outlet Budapest, Designer Outlet Croatia, Designer Outlet Gdansk, City Outlet Geislingen, Designer Outlet Luxembourg, Designer Outlet Soltau, Designer Outlet Sosnowiec, Designer Outlet Warszawa, La Torre Outlet Zaragoza, M3 Outlet Pólgar

### **2.4.3 Reduction/Elimination of single-use plastics**

Designer Outlet Algarve, Brugnato 5Terre Outlet Village, City Outlet Geislingen, La Torre Outlet Zaragoza

## **2.5 Green Mobility**

### **2.5.2 Bike lanes**

Designer Outlet Gdansk, Designer Outlet Warszawa, La Torre Outlet Zaragoza

### **2.5.3 E-charging stations**

Brugnato 5Terre Outlet Village, Premier Outlet Budapest, Designer Outlet Croatia, Designer Outlet Soltau, Designer Outlet Sosnowiec, Designer Outlet Warszawa, La Torre Outlet Zaragoza, M3 Outlet Pólgar

## 2.6 Biodiversity

### 2.6.2 Designer Outlet Soltau

Beehives

### 2.6.3 Designer Outlet Gdansk

Natural meadow to protect the local ecosystem

Insect hotels to encourage insect pollination

Outdoor summer lounge zone on the lawn with seasonal herbs

### 2.6.4 Designer Outlet Sosnowiec

Green areas in accordance with BREEAM guidelines:

flower meadow, greenery around the pond, shrubs and trees in the car park.

### 2.6.5 Designer Outlet Croatia

Sponsor of national afforestation project organised by the Croatian Scout

Association and the Croatian Forests organisation with the objective of offsetting

up to 25 tons of CO2 through planting 1000 tree seedlings (2022)

### 2.6.6 La Torre Outlet Zaragoza

Local sustainable tree planting initiative in collaboration with Zaragoza City

Council for 'El Bosque de los Zaragozanos' (2022)

### 2.6.7 Premier Outlet Budapest

Local garbage collection action around POB is organized in collaboration with

Biatorbágy and Budaörs City Council in April 2023. At the same time, tree and

flower planting action is done within Premier Outlet Budapest.

## 3 Social Responsibility

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### 3.1 Barrier-Free Access/Certification

City Outlet Geislingen, La Torre Outlet Zaragoza

Designer Outlet Gdansk, Designer Outlet Sosnowiec and Designer Outlet Warszawa have an ongoing proceeding with Fundacja Integracja, the only one polish organization providing certification for barrier-free building for disabled people

Designer Outlet Luxembourg has an ongoing process with Access-I, organization to improve the accessibility of the disabled people in places open to the public.

### 3.2 Local & Charity Actions

#### 3.2.1 Designer Outlet Algarve

- Make a wish (2017-2018) for children with diseases
- Promoting art and culture with local artisans (since 2019)

- Skin Cancer awareness campaign (every year since 2020)
- Pink October campaign in collaboration with the Portuguese League against Cancer to raise breast cancer awareness (2021-2022)
- Children & families in help – Live orchestra concert charity event for Xmas time (2022)
- Beach Cleaning in collaboration with MSA (twice a year)
- Animal rescue Algarve – 3/4 adoption campaign in the centre with dogs and cats (since 2022)

### 3.2.2 City Outlet Geislingen

- Plastic-Free Coffee-to-go concept with re-usable cups or paper cups
- Support of food saver concepts “Die Tafel”, “To good to go”, Foodsaver bags
- Shopping for Charity
- Various sponsorships

### 3.2.3 Designer Outlet Gdańsk

- June 2022: celebrating the first day of Summer with Eco Event for families. Building awareness of the importance of environment protection, health and mind balance
- May 2022: partner of “Pomorze Biega i Pomaga” local charity action.
- Pink October 2022 campaign in cooperation with Polish foundation Spa for Cancer.
- Distribution of reusable textile bags free of charge for customers.
- Unique plant wall painting in the main entrance of the centre (cooperation with local supplier; promoting eco style of decorations end “eco mood” of the centre)

### 3.2.4 Designer Outlet Luxembourg

- Solidarité Aubange: we work with a local nonprofit organization for the collection of recyclable waste. This organization helps the local people in need in a material and a moral way (2007-now)
- Un Geste pour Evalentine: organization of supercars races in aid of a nonprofit organization against children cancer (2019-21)
- Télévie – Opération Pièces Rouges: collection of small-change in aid of the FNRS (Fonds de la Recherche Scientifique – Belgian Scientific Research Fund) (2018-19)
- Nostalgie Magic Tour – Association Arc-En-Ciel: collection of toys for children in need (2017-18)
- Christmas wrapping in partnership with Kiwanis, nonprofit organization to serve the needs of children (2018-19)
- Ligue en faveur des insuffisants rénaux: sponsor of the yearly race to collect money for an association supporting the people with a kidney disease (2017-18-19)
- Lions Club: sponsor of the local futsal team (2017-18)

### 3.2.5 Designer Outlet Soltau

- Shopping for Charity (2018)
- Local sport club sponsorships: MTV Soltau for football, International Heide Cup for handball, Basketball Team Ebstorf Heide Knights

### 3.2.6 Designer Outlet Sosnowiec

- Cooperation with the Great Orchestra of Christmas Charity
- Distribution of reusable textile bags free of charge for customers
- 2020: Competition for customers 'Zakręcenie z Designer Outlet Sosnowiec. Jazda po nagrody' The competition has been for a charitable purpose. For every 10 km covered by bike, Designer Outlet Sosnowiec undertakes to donate one zloty to 'Las na Zawsze' Foundation, until the goal of PLN 5,000 is reached - then further zlotys will no longer be charged. If the journey is shorter than 10 km, the amount will be added pro rata. The transferred PLN 5,000 will be the equivalent of 1,667 m<sup>2</sup> of newly planted forest.
- Pink October campaign in collaboration with the Polish foundation Spa for Cancer (2022)
- 2022: ECO event promotion. Building awareness among center customers of the importance of taking care of the surrounding environment and maintaining balance; creative workshops: a forest in a jar, building houses for insects, a meeting with an ornithologist

### 3.2.7 Designer Outlet Warszawa

- Campaign with the Eco Textil Foundation: Almost 150 kg of clothing was collected for recycling, 5 rehabilitation bikes were donated to the Special School Complex in Pęczerzy / Piaseczno
- Healthy lifestyle promotion: giveaway of sweet Polish apples to customers through local supplier during an event in the center
- Pink October campaign in collaboration with the Polish foundation Spa for Cancer (2022)

### 3.2.8 La Torre Outlet Zaragoza

- Christmas wrapping in partnership with local NGO Atades for mentally disabled children (2020)
- Christmas wrapping in partnership with Spanish Association against Cancer (2021)
- Support to Spanish Association against Cancer on Breast Cancer Day (2021)
- Traffic education with Educatrafic (2021)
- Centre visit with cinema and lunch for homeless people with La Caridad (2021)
- Training in commerce for immigrants and collectives in risk of exclusion (2021) and with Apip-Acam (2022)
- Fundación Sonrisas Charity Day to support children at hospitals (2021)
- Zaragoza Solidaria Charity Day to support families in poverty (2021)
- Aragon Fashion Week 2022
- Pink October campaign in collaboration with the Spanish Association against Cancer in Zaragoza to raise breast cancer awareness (2022)
- Aragon Fashion Week 2023

### 3.2.9 Premier Outlet Budapest

- Christmas charity programme 2022: In the season of giving, Premier Outlet Budapest helped to meet basic human needs. In cooperation with Hungarian Interchurch Aid, the biggest Hungarian charity organization, POB organized an initiative for their biggest Christmas program 'Love. Hunger.' POB contributed with donations as well as with the help of volunteers and celebrities to provide food to homeless people and other people in need in Budapest.

Last update: 5<sup>th</sup> October 2023